



Folds of Honor Corporate Sponsorship Proposal for Medinah Country Club Patriot Golf Day

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PROPOSAL SUMMARY:

Folds of Honor Foundation (FHF) requests your generosity of \$2,500.00 - \$30,000.00 for formal corporate sponsorship of the Inaugural Medinah Country Club Patriot Day Golf Event on July 8th, 2010. Folds of Honor Foundation is a 501(c)(3) charitable organization that provides post-secondary educational scholarships for children and spouses of military service men and women killed or disabled while serving our great nation.

About the military veterans we serve:

- Average age of a wounded or fallen service member is 26 years old.
- Over half are married, with approximately 2.5 dependents per family.
- Average age of dependent children is 8 years old.
- Total number of children and spouses of veterans of the Iraq and Afghanistan conflicts is 150,000.
- Average veteran income is \$28,000.
- 85% of the families of disabled veterans do not qualify for Veterans Administration federal educational benefits.

About our scholarship program:

Folds of Honor has awarded nearly 1,000 scholarships in the two years of the Foundation's existence. Our scholarships may be used to attend two-year or four-year colleges or universities, post-graduate schools, or vocational schools. A funded scholarship of \$10,000 or more may be awarded in the donor's name. Eligible applicants must be the son, daughter, or spouse of an active duty or reserve military service member killed or disabled in service; a service member classified as a prisoner of war (POW) or missing in action (MIA); or a service member awarded the Purple Heart medal. Our unique scholarships can be applied to schooling now, or held by FHF on behalf of young children until needed at the time of enrollment to an institution of higher education or vocational training.

Our Current Need: FHF requests a corporate sponsorship of \$2,500.00 to \$30,000.00 to underwrite our Patriot Golf Day Medinah Golf Event on July 8th 2010. These corporate sponsorships will enable FHF to provide more scholarships to deserving Illinois families and provide your company the opportunity to link itself with Medinah Country Club and FHF.

For additional details on "Sponsorship Options" please go to
<http://www.medinahpatriotday.com/sponsor.htm>
or call Major Ed Pulido at 405-833-9092,
or Mark Slaby 630-240-2578 if you have any questions.



MEDINAH PATRIOT GOLF DAY SPONSORSHIPS PROGRAM

In order to make this event a success, we rely on the support of our corporate and private sponsors. Without the backing of these great people and great organizations, the Medinah Patriot Golf Day would never occur.

Current Sponsors:



We are still however looking for many more corporate sponsors. If anyone is interested in helping out a great organization, please consider the following sponsorships:

Title Sponsor - \$30,000

Includes Signage at the Registration Table
Includes Signage at Dinner
Includes Mention at Dinner
Includes Listing on our website including logo
Includes Golf for 8 Guests
Includes Dinner for another 8 Guests
Premier Seating Location
Mention in all media outlets as Title Sponsor

Dinner Sponsor - \$15,000

Includes Signage at the Registration Table
Includes Signage at Dinner
Includes Mention at Dinner
Includes logo and company name on menu
Includes Listing on our website including logo
Includes Dinner for 8
Premier Seating Location

Caddie Sponsor - \$10,000

Caddies clothing will include sponsor logo
Includes Signage at the Registration Table
Includes Signage at Dinner
Includes Mention at Dinner
Includes Listing on our website including logo
Includes Dinner for 4
Premier Seating Location

Driving Range Sponsor - \$5,000

Includes Signage at the Registration Table
Includes Signage at Dinner
Includes Listing on our website including logo
Includes Dinner for 4

Junior Sponsor - \$2,500

Includes Signage at Dinner
Includes Listing on our website including logo

Other Customized Sponsorships

Includes Signage at Dinner



FOLDS OF HONOR FOUNDATION BOARD OF DIRECTORS

Peter Adamson III, *Founder*, Adams Hall Asset Management, Tulsa, OK

Bubba Cunningham, *Athletic Director*, University of Tulsa, Tulsa, OK

J. Scott Dickman, *Chairman and CEO*, Pinnacle Packaging Company, Inc., Tulsa, OK

Phil Lakin, Jr. (Chairman), *CEO*, Tulsa Community Foundation Tulsa, OK

Sanjay Meshri, *EVP*, Advance Research Chemicals, Inc., Catoosa, OK

Kirk Pagenkopf (Development Chair), *Publisher, Executive VP*, PGA Magazine, Huntingdon Valley, PA

Jim Remy, *President*, PGA Board of Directors, Okema Valley Golf Club, Ludlow, VT

John Rooney, *CEO*, Rooney and Associates, Stillwater, OK

Roger Schiffman (Scholarship Program Chair), *Managing Editor*, Golf Digest, Wilton, CT

Joe Steranka (Treasurer), *CEO*, PGA of America, Palm Beach Gardens, FL

Dr. Bill Sutton, *Professor*, College of Business Administration, University of Central Florida; *Founder*,
Bill Sutton & Associates Orlando, FL

Brian Whitcomb (Secretary), *Former President*, PGA of America, Bend, OR

Allen Wronowski, *PGA President-Elect, Head PGA Professional*, Hillendale Country Club, Phoenix, Maryland

FOLDS OF HONOR STAFF

Major Dan Rooney, *Founder and CEO, FHF; F-16 Fighter Pilot, Oklahoma Air National Guard, PGA
Golf Professional*

Ginny Creveling, *President and COO*

Major Ed Pulido, U.S. Army (Retired), *Vice President, Program and Military Affairs*

Ryan Munson, *Vice President, Development*

Holly Beitel, *Controller*

Lindy Hromas, *Director of Administration*

ILLINOIS MEDINAH VOLUNTEER TEAM

Mark Slaby, *Medinah Sponsor and IL Organizing Chairman*

Michael Herron, *Social Media Consultant*

Lisa Gungoll, *Public Relations*